

# CIT

互联网教育智能技术及应用  
国家工程实验室

# Translanguaging and Academic Writing



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# What is “Translanguaging”?



- Language used as a verb-- an action: doing, being, thinking, exploring, etc.
- **Trans**languaging: moving back and forth in languaging



Literature review -

- ① Teaching & learning theories
- ② L2 approaches (communicative approaches) <sup>traditional</sup>
- ③ Writing instruction to native speakers
- ④ ESL/EFL writing instruction
- ⑤ history of English instruction in China / <sup>she says</sup>

相关研究:

- ① NES & NNS 教 ESL/EFL
- ② culture in ESL/EFL instruction
- ③ ESL/EFL writing & NES/NNS

Significance:

许多 research 研究 language teaching (ESL/EFL) and ~~NES & NNS~~, not writing in particular. Writing 不同, 原雅, NS 即使生 language model 也不见得教得好. 所以容易特别研究 NS 教 writing. 与 EFL 许多 research 研究 culture, 但并没有研究 cultural difference 怎样影响 EFL writing

Research questions

- ① When the two cultures meet, what are problems?
- ② How they adjust themselves? disc
- ③ How NES teach writing?
- ④ Why they teach the way they
- ⑤ How students perceive?
- ⑥ What are the <sup>role of culture</sup> ~~cultural influences~~ on EFL writing taught by NES teachers & learn

Data collection:

- ① observe new NES teacher informal conversation after each
- ② questionnaires (5 所大学) 调研. 上南京, 重庆, 成都 emails
- ③ formal interviews (老师访谈, 中间)



A Chinese doctoral student's outline for her dissertation



**Abby Figueroa, a Spanish-English bilingual author, wrote (2004)**

I swerve between two languages. I sometimes skirt the edges of proper grammar and social acceptance, and often crash into a linguistic wall. What is that word? *Como se dice?* And then I remember *que lo que* you *queria decir es muy simplemente expresado en espanol*, or may be in English, or *may necesito combiner palabras y frases* from both languages to get right to the heart, *el Corazon de lo que deseo explicar*. There's something exhilarating about being able to race through *una conversacion sin frenando cuando me encuentro trabada* and I have the thoughts, the poem, the word at the tip of my tongue just itching to get out but I scramble *por recordarme por la palabra exacta* but then I just switch and boom I finished what I had to say and it quite incredibly makes perfect sense (286).



**I don't seem to feel that there is a space between the two languages in me that keeps them apart. On the contrary, for me French and English always seem to overlap, to want to merge, to want to come together, to want to embrace one another, to mesh one into the other. Or if you prefer, they want to spoil and corrupt one another.**

**I think that two languages in me love each other, and I have, on occasion, caught them having wild intercourse behind my back (p.237)**

**“A voice within a voice” by Raymond Federman, a French and English novelist, in *The Multilingual Mind (2003)*, by Tracet Tokuhama - Espinosa**



# Translanguaging, an emerging concept



Translanguaging, an emerging concept, is rapidly gaining significant traction in language acquisition, literacy, and TESOL circles. Notably, out of the 1,454 library search results for “translanguaging,” 1,201 of the texts were published over the last five years. Equally noteworthy is the fact that beginning in 2013, translanguaging has seen an ever-increasing presence in practitioner-oriented publications and newsletters from TESOL and the National Council of Teachers of English.



**Suzanne Romaine (1995), Meton Professor of English language, Oxford University, UK, posits that**

*In situations of intense language contact it is possible for a third system to merge which shows no properties found in either of the input languages. Thus through this merger and convergence of two systems, a new one can be created (4).*

*Elizabeth B. Bernhardt (2000), from Stanford University, USA*

In the notoriously monolingual Anglophone world, *language*, is frequently synonymous with *English* and, therefore, *second language* refers to all languages other than English. This monolingualism, that is English-language monolingualism, is such a dominant dimension in the Anglophone world that it is often difficult to get even the most astute scholar to think about the worlds in ways other than with an Anglophone view (791).

**James Alastis (2005), a well-known linguist from Georgetown University, USA, proposed that**

*The objective of English teaching should be to enable students “to switch codes instinctively and to communicate in the most appropriate language or dialect, in a manner most conducive to producing the greatest amount of cooperation and the least amount of resistance” (32).*

*Harklau & Pinnow( 2009), researchers on second language writing, from University of Georgia, USA*

*Our dependence on monolingual models of teaching and learning literacy leads us to define L2 writing merely as a problem or L2 deficit, rather than **considering writers' entire linguistic repertoires and resources (135)***

*Canagarajah (2011), researcher in Composition and Rhetoric, Penn State University, USA, states*

The ability of multilingual speakers to shuttle between languages, treating the diverse languages that form their repertoire as an integrated system (401).

He argues that this translanguaging ability is part of multicompetence of bilingual speakers whose lives, minds and actions are necessarily different from monolingual speakers because two language co-exist in their minds, and their complex interactions are always in the foreground.

Multicompetence regards the language of a multilingual individual as an inter-connected whole—an eco-system of mutual interdependence.

## *Garcia and Wei (2014), from New York and London*

Based on other scholars with multilingual perspectives, Garcia and Wei claims that their concept of

Translanguaging differs from the notion of code-switching in that it refers not simply to a shift or a shuttle between two languages, but to the speakers' construction and use of original and complex interrelated discursive practices that cannot be easily assigned to one or another traditional definition of a language, but that make up the speakers' complete language repertoire (22).

They stress that:

- **Bilinguals have one linguistic repertoire from which they select features strategically to communicate effectively;**
- **And see the language practices of bilingual people as the norm and place the speakers at the heart of the interaction.**



# Translanguaging



Speakers have a *single linguistic repertoire* regardless of the number of languages they speak

bilinguals are simultaneously accessing and using knowledge, tools and resources from **ALL** their languages

Need to effectively and productively engage in the service of learning all the languages and language tools our students possess



# Translanguaging Pedagogy

It sees values in all languages students possess as resources in their learning;

It requires teachers to systematically provide space and opportunity in their instruction for students to maximize their learning potentials, which includes giving students choice in language usage to engage in learning.

# Academic Writing

- It is very different from conversational language, with different discourse, language structure, writing format (or genre), and special terminology. It is like a foreign language that people don't encounter this kind of language or text in their everyday conversation or out of academic contexts.
- For emergent bilinguals (students who are learning a new language), to write an academic paper in a developing language presents a high cognitive demand: to present their understanding of a new content knowledge in a limited language proficiency and very distanced writing style.

# Translanguaging and Academic Writing for Emergent Bilinguals



Challenges in  
Academic writing



*Translanguaging  
Pedagogy* to  
address challenges

- Don't have enough background knowledge to understand academic writing
- Don't have the language proficiency to produce academic writing
- Unfamiliar with academic writing style

# Don't have the background knowledge to understand academic writing

Let EBs read (watch or listen to) the materials about the new content knowledge in their first language (L1)

This is to let students develop their content knowledge or background knowledge in their academic learning such as science. This lays the foundation to learn a new content knowledge in a new language.

Without solid comprehension of new content knowledge, it is hard to write about it.

Don't have the language proficiency to produce academic contents

## **Let EBs draft their academic writing in their L1**

This is to enable students to think deeply and write down their thoughts as much as they can, as they don't have to worry about words they don't know or about the spelling, the grammar and even the organization.

Once they have something sufficient enough on paper, they can translate and revise.

## Unfamiliar with academic writing style

Students first of all have to become familiar with academic writing styles in their first language: read and write enough to develop their academic writing ability, or it doubles cognitive demands when they have to learn to write in an unfamiliar writing styles in a newly developing language.

- Become familiar with academic writing styles in their first language through reading and writing academic work in L1.

# Challenges in translation issues

True, translation never can be accurate enough, especially using translation software to do the work.

However, studies in L2 writing process (...) show that most of L2 writers do mental translation when they write in a new language: think in L1 and translate their thoughts into L2.

It is easier to work on translation errors or revise a content-rich paper than helping someone to think.









# Creating translanguaging classrooms



- Lesson objectives, key vocabulary/phrases, essential questions, study guide, and group discussion questions should be in bilingual/multilingual languages (using Google translation program or student translators)
- Group students according to their language needs: home language groups, or with translation helpers, or with English editors;
- Invite non-English speakers to speak to the class, and have your students as the translators/interpreters;
- Publish not just English work/projects, but bilingual/multilingual work.

# My Scholarship Engagement in the US and Beyond

- My work in schools densely populated with new immigrant students in the past three decades
- My recent work, to lead a team to implement translanguaging and writing process theory in working on English writing textbooks for 3-12 grade students in China commissioned with Shanghai Education Press

# My Research Collaboration in China

- A comparative study of reading and writing instruction between the US and China
  - 20 articles published (2012-2016)
  - Two books (2012, 2018)
  - at the planning stage of establishing an institute of Comparative Study on Reading and Writing Instruction between China and US in Nanjing
- A doctoral student of mine has just completed a study of an exemplary high-school CLA teacher in Nanjing: how he manages to engage his students in authentic reading/writing under the heavy testing pressure in China (2018)
- To launch a new study: Dewey theory and practice in China, 2-3 years longitudinal study (2019--)

# Partnership between COE-UFL and China

- 4+1 program from 2015-present
- Visiting scholars program from 2012-present
- Exchange program of high-school students from 2012-present
- A the planning stage of doctoral program and distance learning







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